WWF WRESTLEMANIA III™

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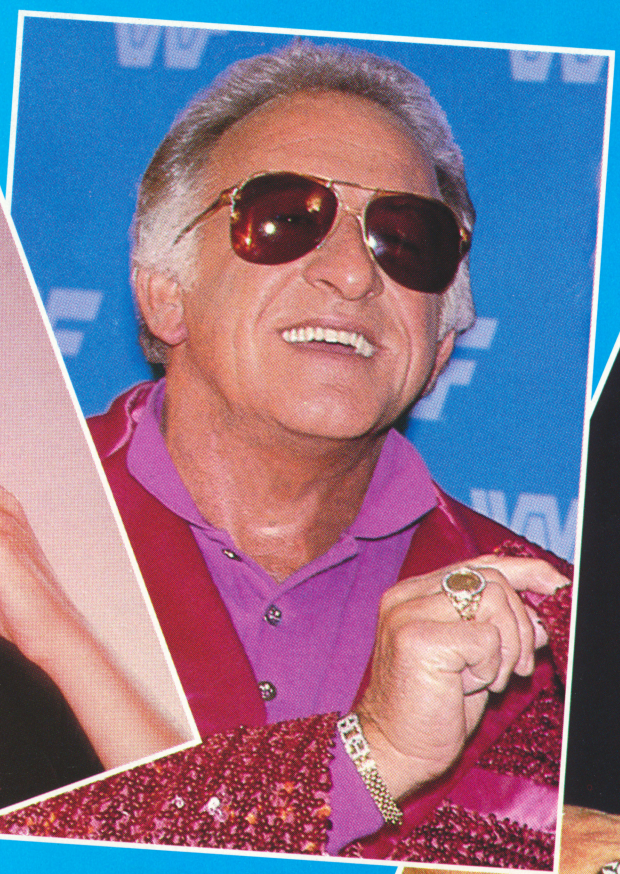

Special Guests

Mary Hart, guest timekeeper, is the lovely co-host of television's Entertainment Tonight. *Guest ring announcer will be Mr. Baseball, Bob Uecker, star of Miller Lite Beer commercials, and the play-by-play announcer for the Milwaukee Brewers. The First Lady of Soul, Aretha Franklin — a living legend of the music business — opens* WrestleMania III *with her rendition of* America the Beautiful.

WWF® WRESTLEMANIA III™

SUNDAY MARCH 29 · 1987

WWF WORLD CHAMPIONSHIP MATCH

HULK HOGAN
WWF HEAVYWEIGHT CHAMPION

vs

ANDRE THE GIANT
Managed by
BOBBY "THE BRAIN" HEENAN

RODDY PIPER vs **ADRIAN ADONIS**

WWF INTER-CONTINENTAL TITLE MATCH

RANDY "MACHO MAN" SAVAGE
INTER-CONTINENTAL CHAMPION Managed by
ELIZABETH

vs

RICKY "THE DRAGON" STEAMBOAT
In the Corner
GEORGE "THE ANIMAL" STEELE

SIX-MAN TAG TEAM MATCH

THE HART FOUNDATION
WWF TAG TEAM CHAMPIONS
& DANNY DAVIS

vs

THE BRITISH BULLDOGS
&
TITO SANTANA

JAKE "THE SNAKE" ROBERTS
with Special Guest
ALICE COOPER

vs

THE HONKY TONK MAN
Managed by
JIMMY HART

WWF KING OF THE RING CHALLENGE MATCH

HARLEY RACE
The King of Wrestling

vs

JUNK YARD DOG

BILLY JACK HAYNES vs **HERCULES HERNANDEZ**

SPECIAL SIX-MAN TAG TEAM MATCH

HILLBILLY JIM
LITTLE BEAVER & THE HAITI KID

vs

KING KONG BUNDY
LITTLE TOKYO & LORD LITTLEBROOK

BEEFCAKE & VALENTINE
Managed by Johnny V.

vs

THE ROUGEAU BROTHERS

BUTCH REED
Managed by Slick

vs

KOKO B. WARE

THE CAN-AM CONNECTION vs **MURACO & ORTON**
Managed by
Mr. Fuji

THE IRON SHEIK & NIKOLAI VOLKOFF
Managed by Slick

vs

THE KILLER BEES

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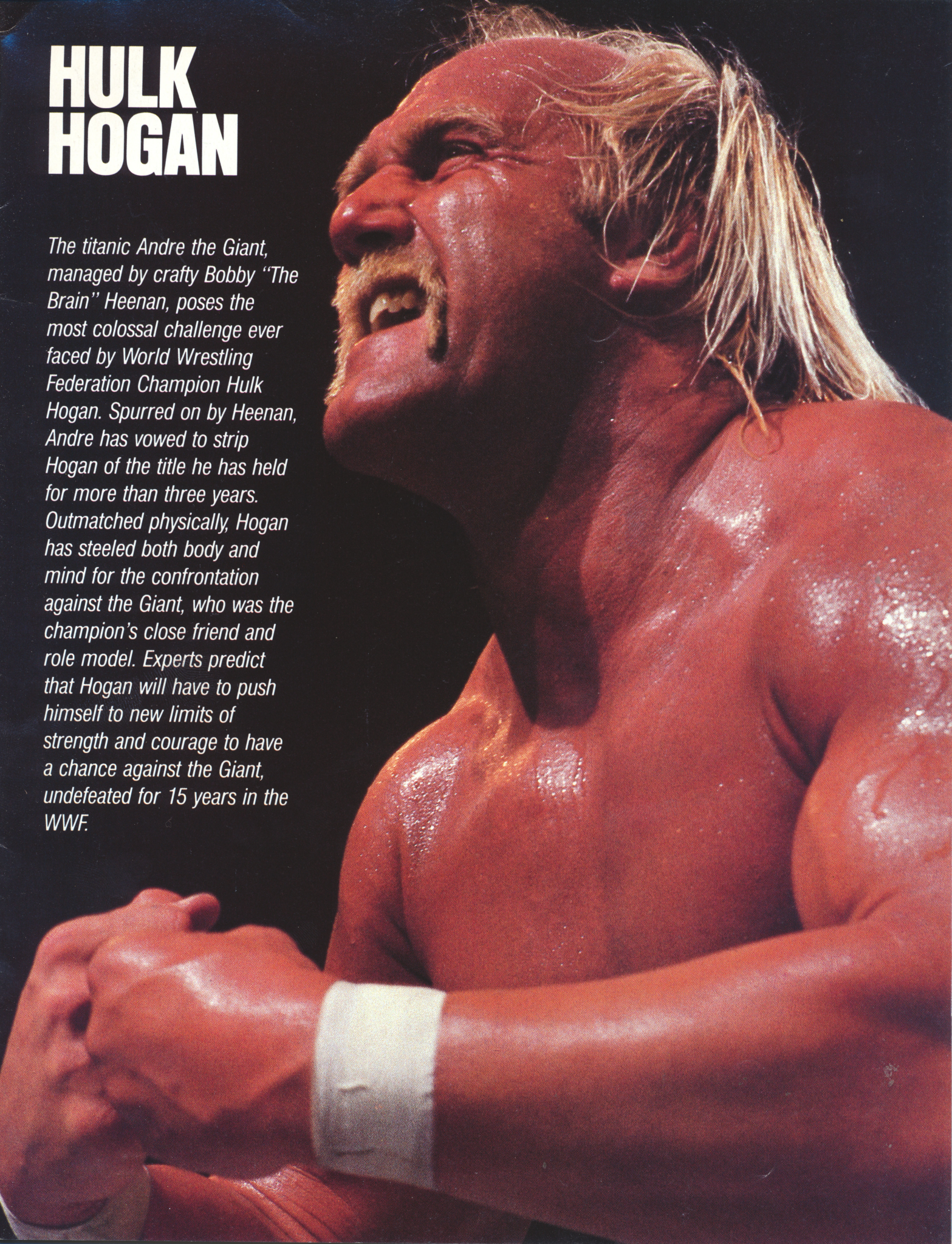
ANDRE THE GIANT VS.

Andre's Manager Bobby Heenan

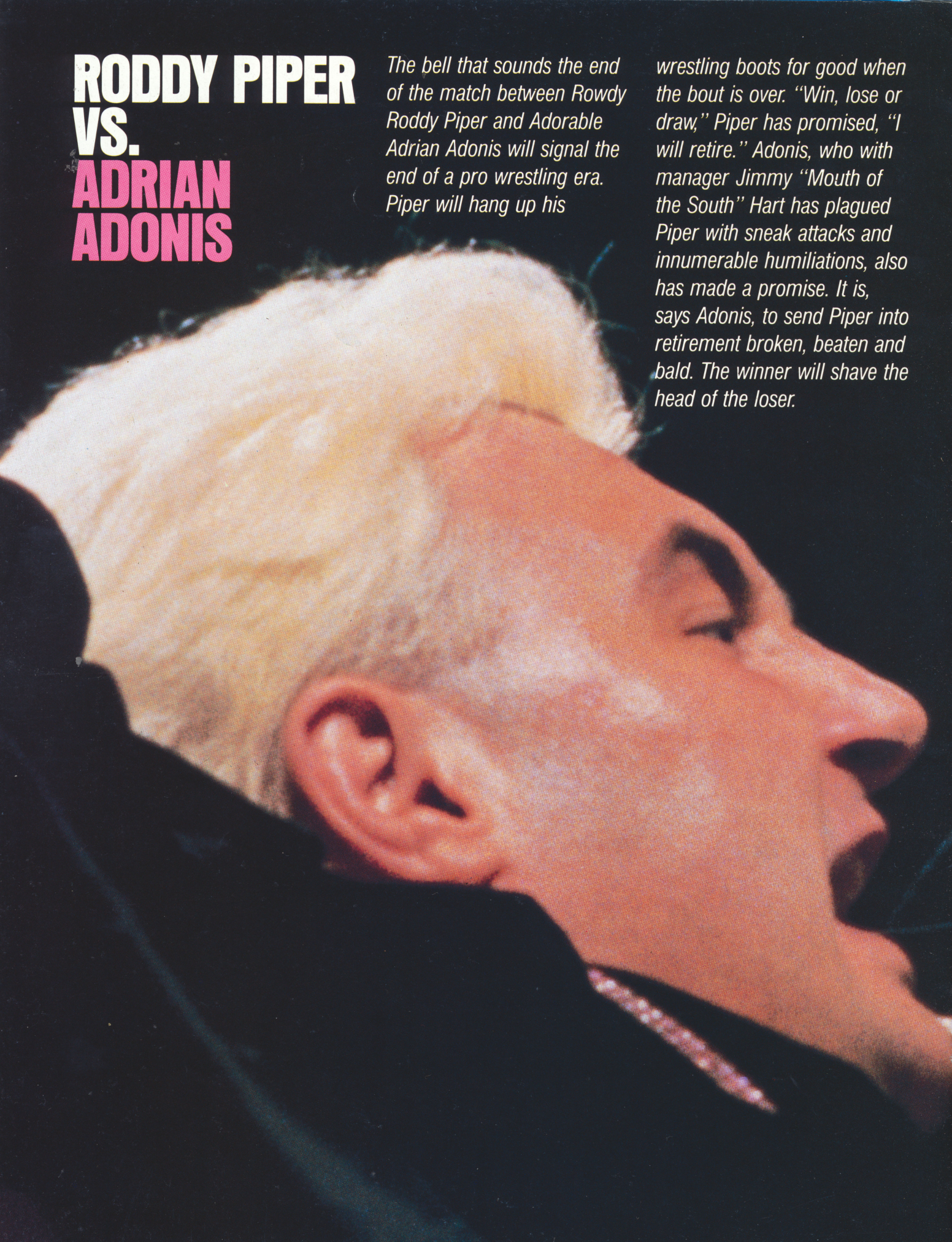
HULK HOGAN

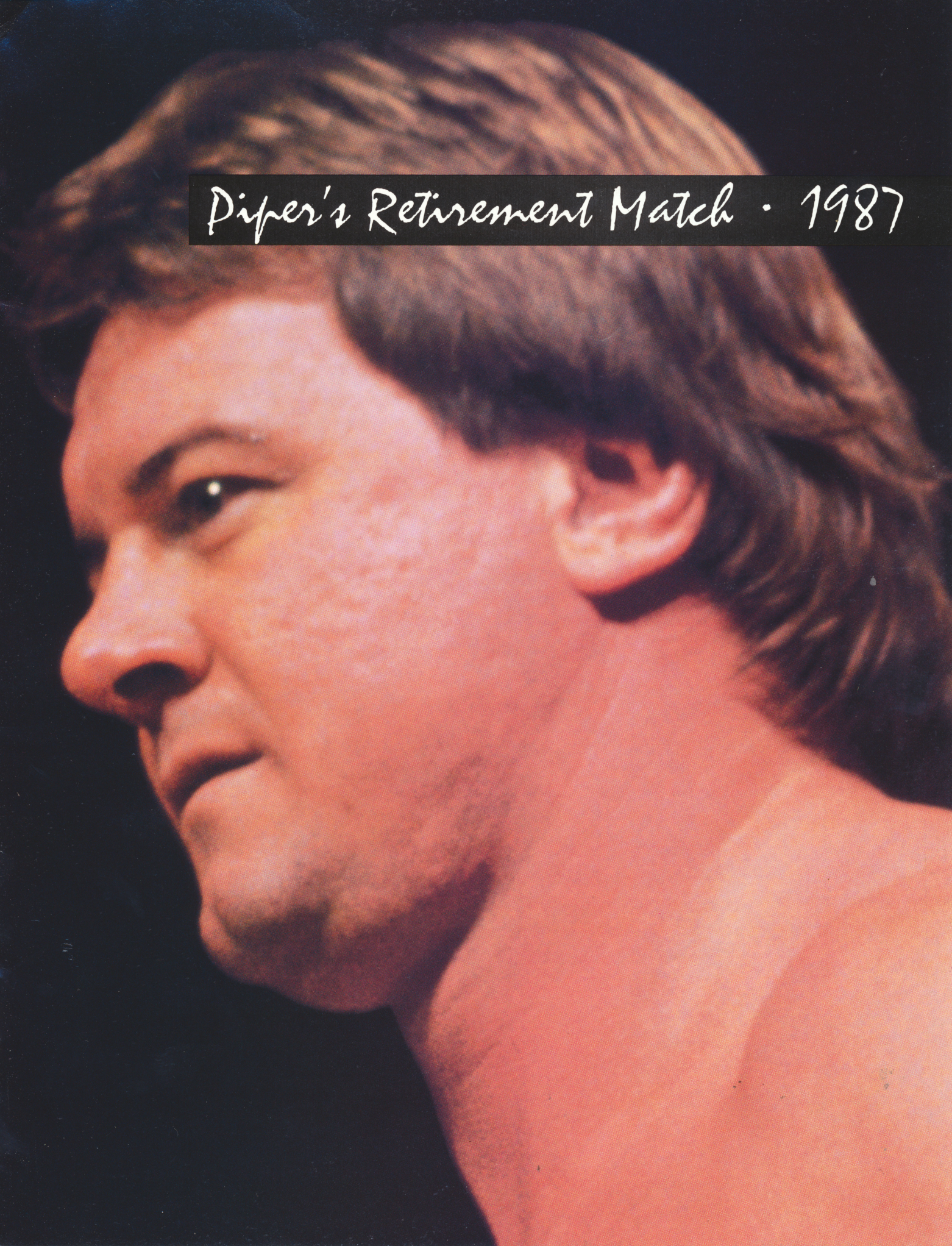


The titanic Andre the Giant, managed by crafty Bobby "The Brain" Heenan, poses the most colossal challenge ever faced by World Wrestling Federation Champion Hulk Hogan. Spurred on by Heenan, Andre has vowed to strip Hogan of the title he has held for more than three years. Outmatched physically, Hogan has steeled both body and mind for the confrontation against the Giant, who was the champion's close friend and role model. Experts predict that Hogan will have to push himself to new limits of strength and courage to have a chance against the Giant, undefeated for 15 years in the WWF.

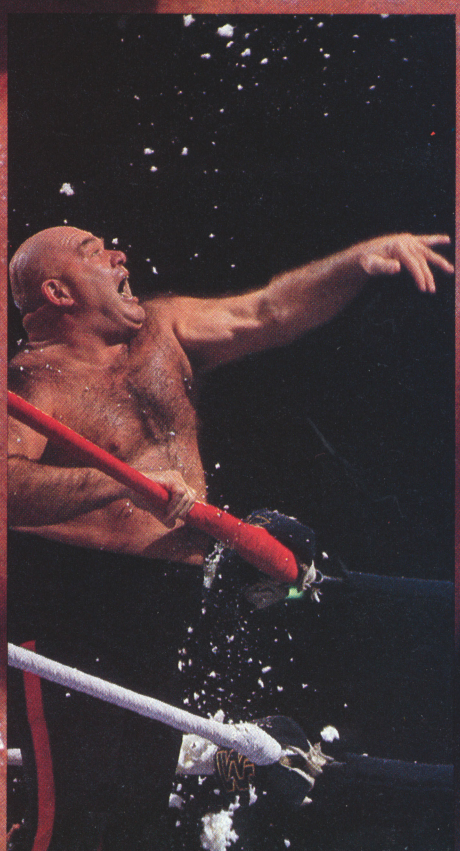
RODDY PIPER VS. ADRIAN ADONIS

The bell that sounds the end of the match between Rowdy Roddy Piper and Adorable Adrian Adonis will signal the end of a pro wrestling era. Piper will hang up his wrestling boots for good when the bout is over. "Win, lose or draw," Piper has promised, "I will retire." Adonis, who with manager Jimmy "Mouth of the South" Hart has plagued Piper with sneak attacks and innumerable humiliations, also has made a promise. It is, says Adonis, to send Piper into retirement broken, beaten and bald. The winner will shave the head of the loser.




Piper's Retirement Match · 1987

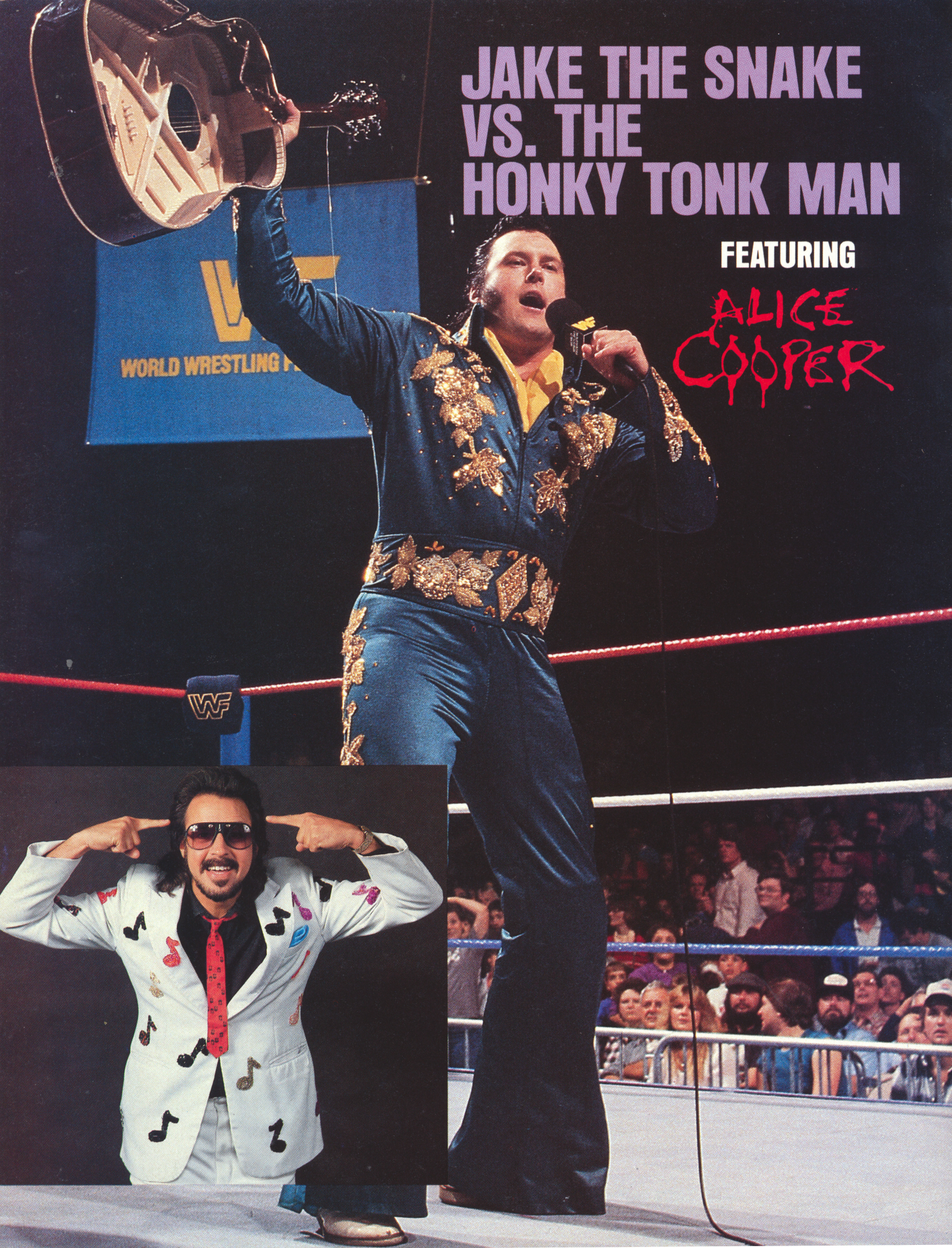
RICKY STEAMBOAT VS. RANDY SAVAGE



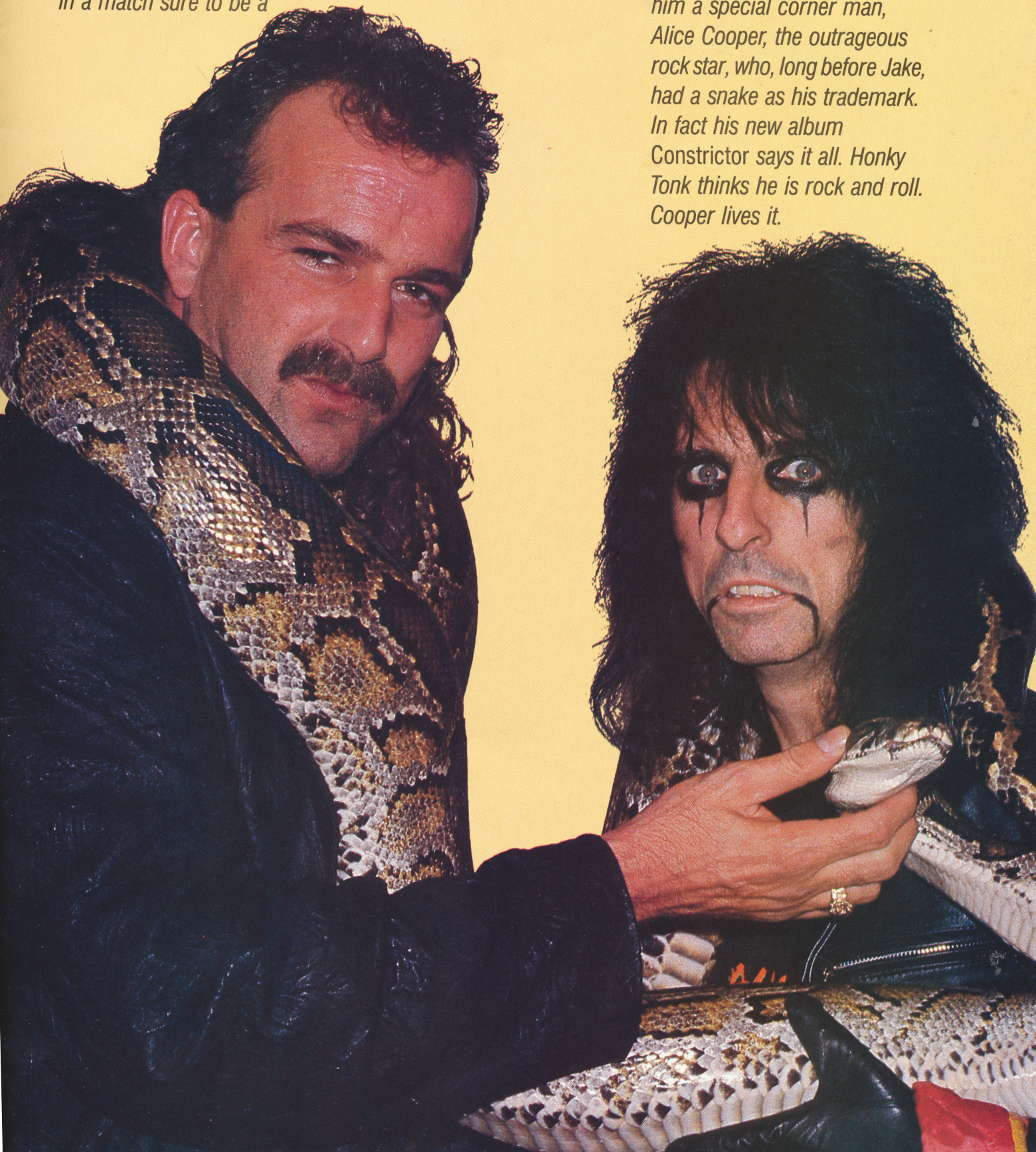
The Intercontinental Title bout between Ricky "The Dragon" Steamboat and Champion Randy "Macho Man" Savage shapes up as a grudge match of epic proportions. Late last year, Savage seriously injured Steamboat by battering his throat against an iron ring railing, then smashing him with the timekeeper's bell. Recuperated from his beating, Steamboat is out to regain his honor as well as to take the championship belt. In Steamboat's corner will be George "The Animal" Steele, another arch-foe of Savage and a man enamored of Randy's mysterious and beautiful manager, Elizabeth.

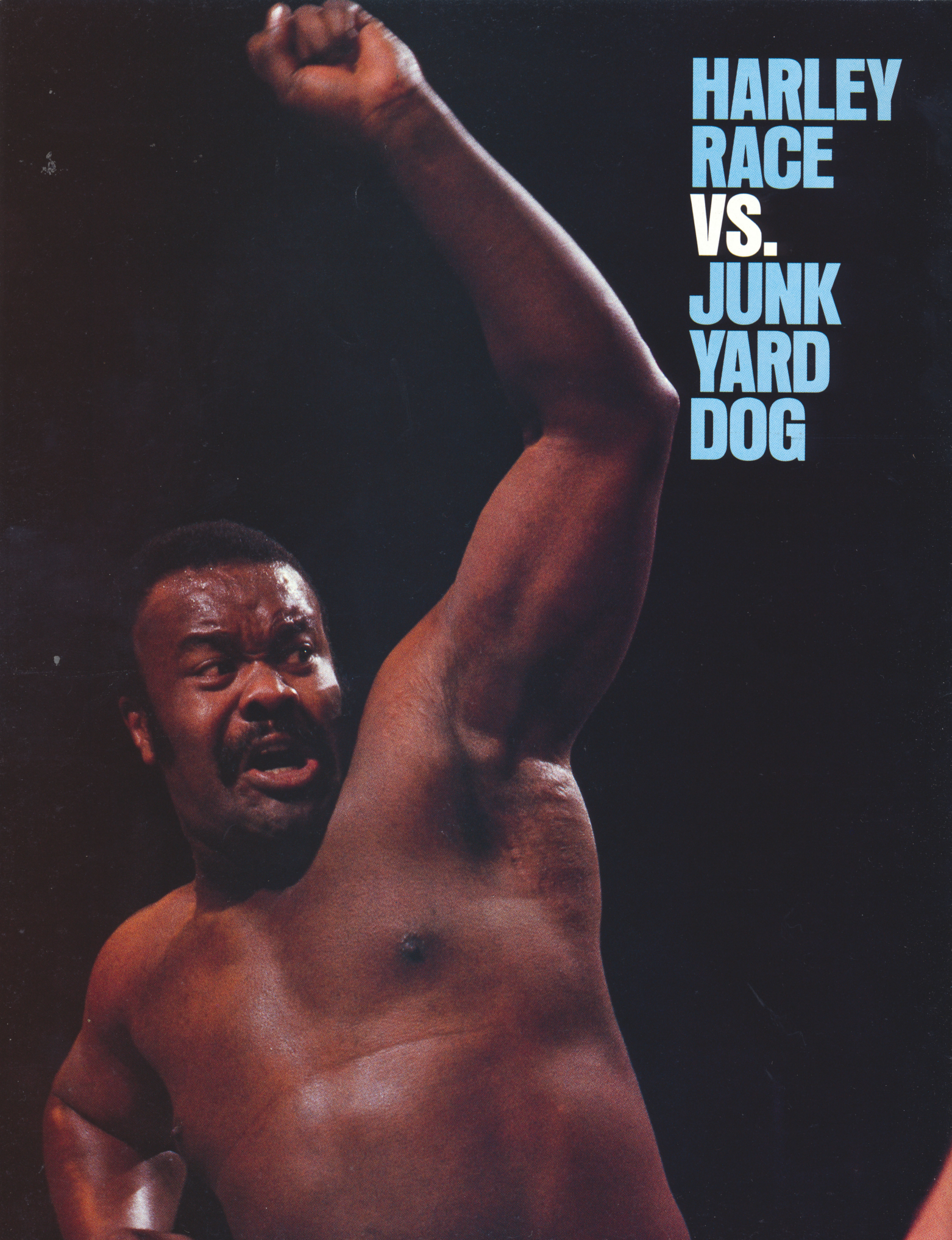
THE BRITISH BULLDOGS WITH TITO SANTANA VS. THE HART FOUNDATION WITH DANNY DAVIS

The British Bulldogs lost their World Wrestling Federation Tag Team Title to the Hart Foundation (Jim "The Anvil" Neidhart and Bret "Hit Man" Hart) in a controversial match less than two months ago. The decision by referee Danny Davis to award the win to Neidhart and Hart was so blatantly off-base that Davis was barred from refereeing for life. However, under Foundation manager Jimmy "Mouth of the South" Hart, Davis has put on the wrestling tights and will team up with Hart and Neidhart against the Bulldogs and Tito Santana. The title is not on the line, but the Bulldogs and Santana are bristling and out to humble the champions and Davis.


JAKE THE SNAKE
VS. THE
HONKY TONK MAN
FEATURING
ALICE
COOPER

Jake "The Snake" Roberts and the Honky Tonk Man, two of the most vindictive and unpredictable men in wrestling, go after one another in a match sure to be a donnybrook. Roberts, sinuous and sinister, has faced few opponents as tricky and underhanded as Honky Tonk. With Jimmy "Mouth of the South" Hart in his corner, moreover, the Honky Tonk Man has a deceptive and deadly ally. Roberts has countered by bringing with him a special corner man, Alice Cooper, the outrageous rock star, who, long before Jake, had a snake as his trademark. In fact his new album Constrictor *says it all. Honky Tonk thinks he is rock and roll. Cooper lives it.*

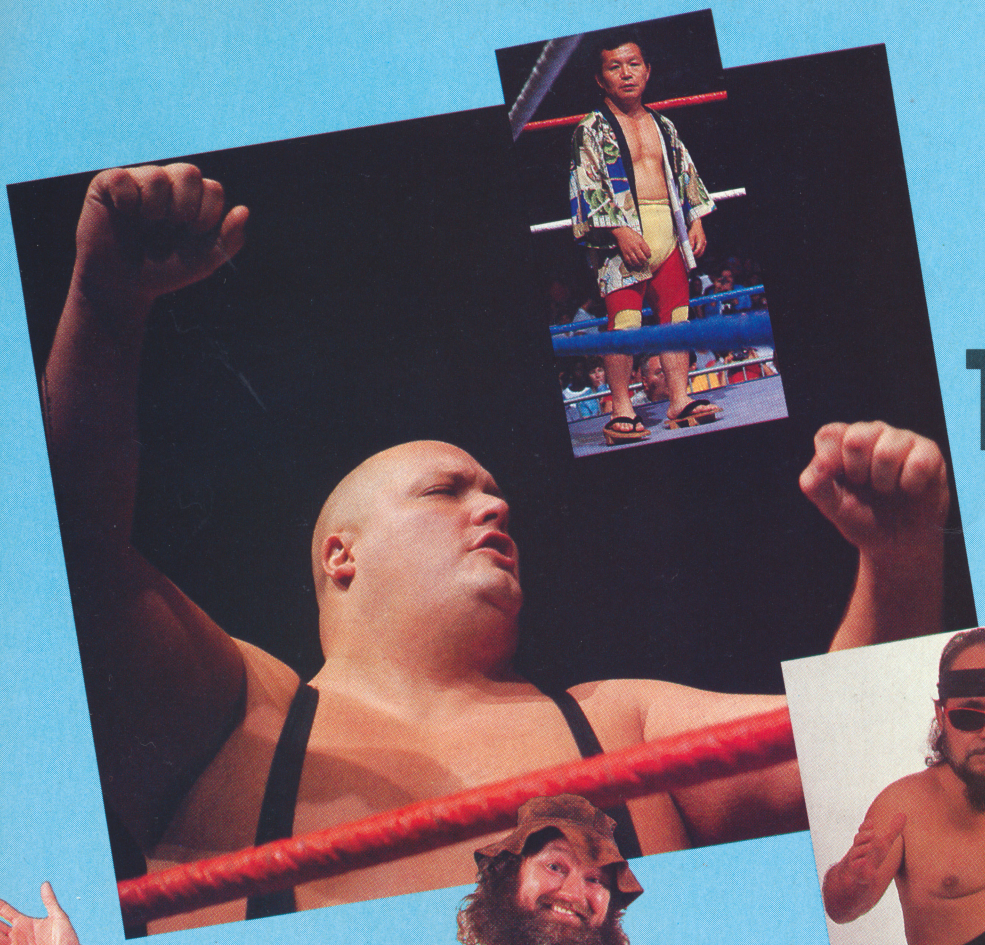



HARLEY
RACE
VS.
JUNK
YARD
DOG

Harley Race, the King of Wrestling, has put his royal crown on the line against the Junk Yard Dog, who is out to prove Race is a pretender to the throne. Race, managed by Bobby "The Brain" Heenan, pits his years of ring experience against the Dog's massive muscles and juggernaut style of attack. The winner will receive the crown and be garbed in kingly purple. The loser suffers the ultimate humiliation. He must bend his knee in homage before the victor.

BILLY JACK HAYNES VS. HERCULES HERNANDEZ

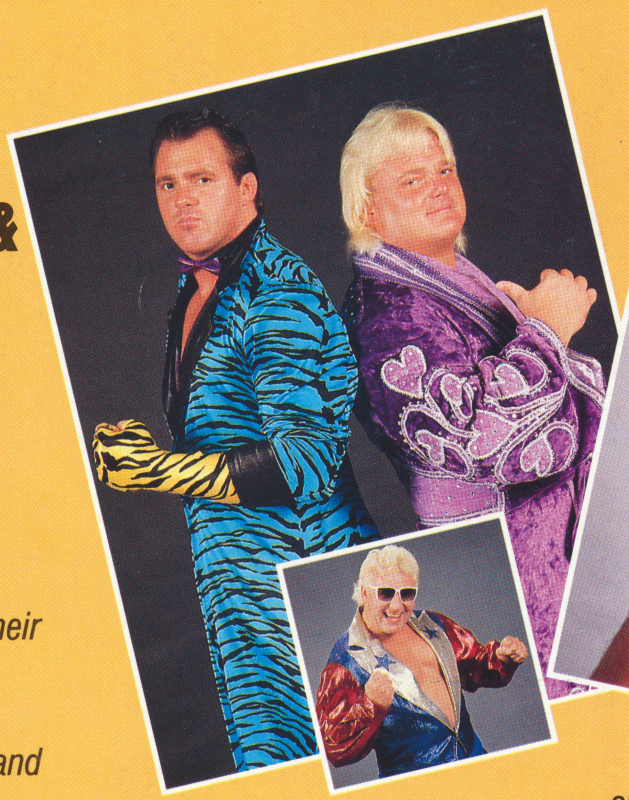
Two mighty men of muscle clash in what promises to be the battle of the full nelson. Billy Jack Haynes, Oregon's native son, is known as the master of that crushing hold. Hercules Hernandez, brutal and barbaric, turns strong men to jelly when he clamps on his version of the full nelson. Managed by Bobby "The Brain" Heenan, Hernandez is one of the most ruthless men in the ring today. Haynes is among the toughest. The match will be a war.



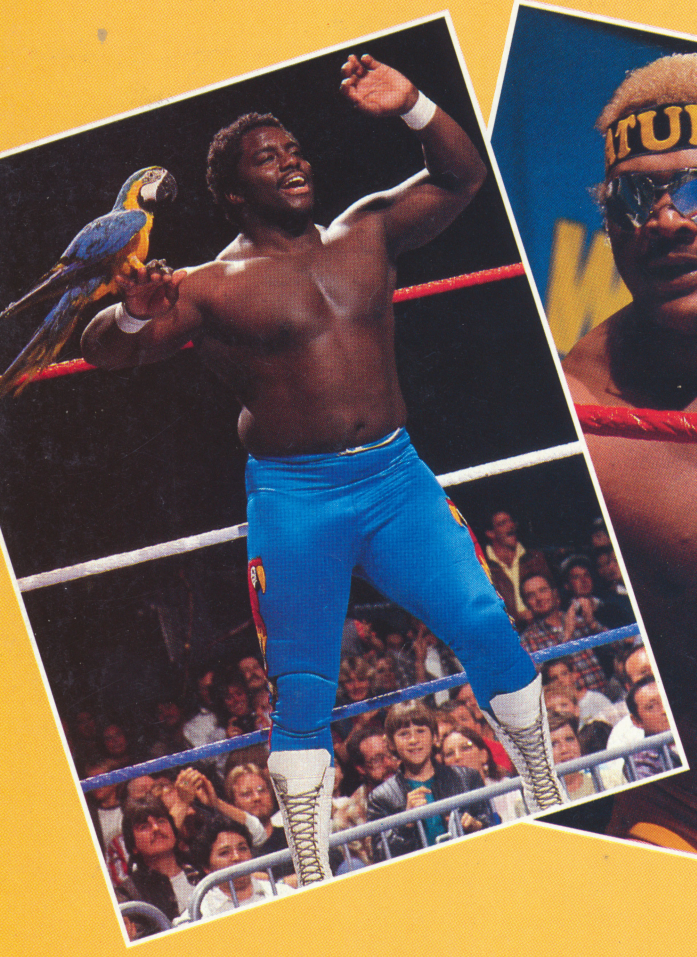
SPECIAL SIX-MAN TAG TEAM MATCH

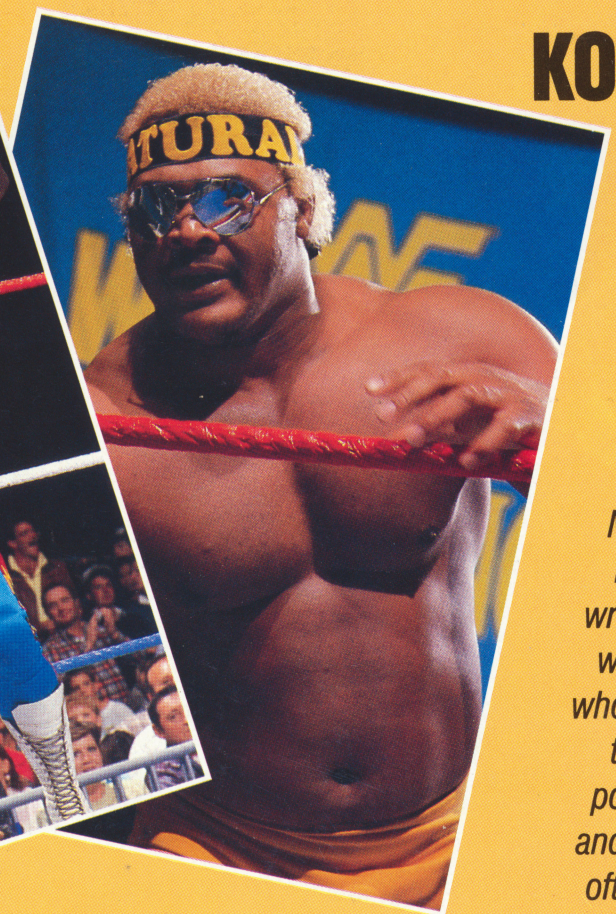
King Kong Bundy is one of the biggest men in the squared circle. Hillbilly Jim is a huge country boy from Mud Lick, Kentucky. Hillbilly has teamed with Little Beaver and The Haiti Kid. Bundy will counter their challenge with Little Tokyo and Lord Littlebrook. This special World Wrestling Federation six-man tag team match will be a unique experience — for the wrestlers as well as fans. The tactics and moves in this match will be extraordinary.

BEEFCAKE & VALENTINE VS. THE ROUGEAU BROTHERS



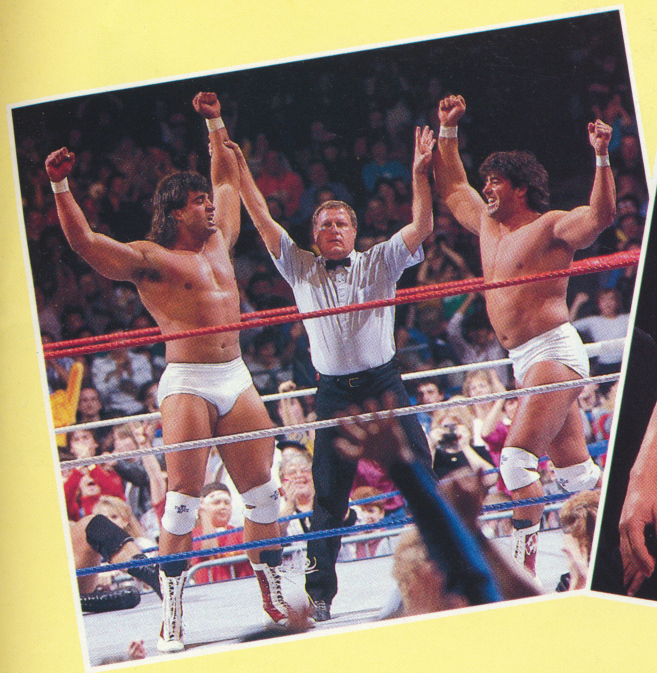
Canada's Rougeau brothers look upon their bout with the Dream Team of Greg "The Hammer" Valentine and Brutus Beefcake as a chance to prove they are of championship caliber. The Dream Team has held the WWF Tag Team title and remains among the top contenders for the championship. Managed by Johnny V., Beefcake and Valentine are rugged and ruthless. The Rougeaus are quick, talented and skilled and have everything to gain by winning.

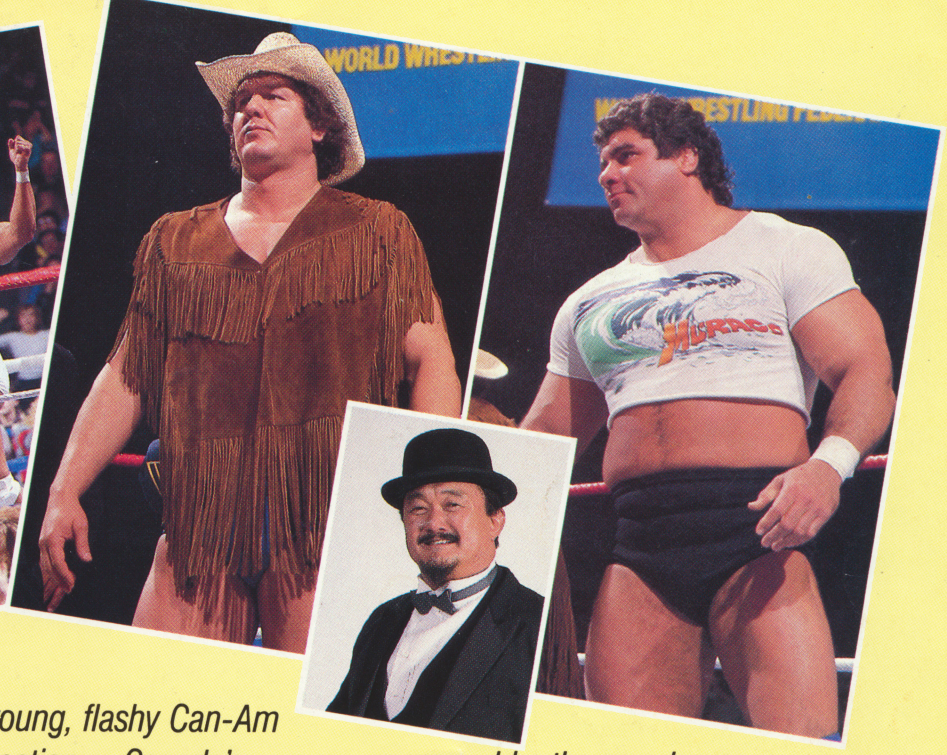




KOKO B. WARE VS. BUTCH REED

Koko B. Ware, the World Wrestling Federation's Birdman, goes airborne against bullish Butch Reed, the Natural. Managed by the jive-talking Doctor of Style, Slick, Reed wrestles with cruelty, coupled with bruising strength. Koko, who brings his macaw, Frankie, to ringside for every match, possesses electrifying energy and enthusiasm and strikes as often from the air as the mat.





CAN-AM CONNECTION VS. MURACO AND ORTON

The young, flashy Can-Am Connection — Canada's Rick Martel and America's Tom Zenk — is matched against the veteran team of the Magnificent Muraco and Cowboy Bob Orton. Muraco and Orton, managed by the cunning Mr. Fuji, are the most vicious pair the Can-Am Connection has ever faced. Youth and speed will be pitted against skullduggery and skill.

SHEIK & VOLKOFF VS. THE KILLER BEES

Two other bruisers from Slick's stable, the Iron Sheik and Nikolai Volkoff, face the Killer Bees in a classic confrontation. No other tag team works together more smoothly than the Bees. That is, with the possible exception of the Sheik and Volkoff, anti-American veterans who have held the tag team title.

WORLD WRESTLING FEDERATION®